

**Publicity & Liability Release**

1. I do hereby consent and agree that Novi Digital Entertainment Private Limited (“Star”) and/or the platform “Hotstar” and/or, its employees, or agents have the right to interview me, and /or my family members and /or friends and /or acquaintances and also ask questions pertaining to our private, personal and family life, take photographs, make an audio, audio/video/tape or digital recordings of me and /or my family and /or friends and /or acquaintances (“Recordings”) in connection with Star’s platform and to use these Recordings, exclusively, in any and all media or platform (including but not limited to social media platforms such as Twitter, Facebook, etc.), now or hereafter known, for the purpose of, in connection with and for inclusion of the same in or outside of the platform or promotion of the platform or for any other purpose as may be deemed fit by Star at its discretion. I agree and acknowledge that this Recording may be utilized, arranged, re-arranged, modified, added to other material, etc. in any manner at the sole discretion of Star or any of its representatives without any payments to me or approvals from me. I understand and agree that Star is not obligated to broadcast the Recordings therein. I confirm that I have no objection whatsoever to such exploitation by Star.
2. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby grant to Star and its agents, successors, assignees, and licensees the absolute right and permission to use my name, biographical information, likeness, voice, and/or statements about a CricFest Promotional Event or Star (collectively, my “Data”), as such Data appear in video and/or film footage taken in connection with a CricFest Promotional Event, in any and all advertising and promotional materials, or to refrain from doing so, in any manner or media whatsoever, now known or hereafter developed, worldwide, for advertising and promotional purposes without further notice or compensation to me. I understand that I shall have no right of approval, no claim to any further compensation, and no claim arising out of the use, alteration, distortion or illusionary effect or use in any composite form of my Data.
3. In consideration of my participation in a CricFest Promotional Event (including but not limited to participation in any cricket simulator or other physical activity), I understand and acknowledge and, to the fullest extent permitted by applicable law, hereby waive and release any and all rights, demands, losses, liabilities, claims, and causes of action whatsoever which I may now or hereafter be entitled to assert against Star in connection with any CricFest Promotional Event, for myself, my heirs, executors, and administrators, and under any legal theory, including, without limitation, contract or tort (including negligence). For the purpose of this release, “Star” includes Star’s related companies, successors, assignees, and licensees, and each such company’s respective agents, officers, directors, owners, employees, distributors, and advertising and promotional agencies. This release covers any damage, liability, costs, attorneys’ fees, and expenses whatsoever, arising directly or indirectly out of my attendance at or participation in a CricFest Promotional Event. This release includes, without limitation, personal injury, property damage, death, libel, slander, defamation, invasion of right of privacy/publicity, or any other claim.
4. I agree that this release does not in any way conflict with any existing commitment on my part.
5. I have read this release, and I fully understand its contents, meaning, and impact. I understand that I am free to address any specific questions regarding this Release by submitting those questions in writing prior to signing, and I agree that my failure to do so will be interpreted as a free and knowledgeable acceptance of the terms of this release.

I represent and warrant that I am at least 18 years of age, have reached the age of majority in the state in which I reside, and am competent to execute this release.

ACCEPTED AND AGREED TO:

\_\_\_\_\_  
(Name Printed)

\_\_\_\_\_  
(Signature)

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Minor Release - To be signed by Parent/Legal Guardian MINOR NAME, VOICE AND**

**LIKENESS RELEASE LETTER**

Date: , 2018

Re: CricFest Event

This letter shall confirm that I, \_\_\_\_\_, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby grant Novi Digital Entertainment Private Limited (“**Star**”) and its agents, successors, assignees, and licensees the absolute right and permission to use my child’s/ward’s name, voice, biographical information, likeness, and/or statements about a CricFest Promotional Event or Star (collectively, the “**Data**”), as such Data appear in video and/or film footage taken of my child/ward in connection with a CricFest Promotional Event, in any and all advertising and promotional materials (“**Materials**”), or to refrain from doing so, in any manner or media whatsoever, now known or hereafter developed, worldwide, for advertising and promotional purposes without further notice or compensation to me. I understand that neither my child nor I shall have any right of approval, claim to any further compensation, or claim arising out of the use, alteration, distortion or illusionary effect, or use in any composite form of the Data.

I, for myself and on behalf of my child/ward, hereby waive and release any and all rights, losses, liabilities, claims, causes of action, and demands whatsoever which I or my child/ward may now or hereafter be entitled to assert against Star, for myself or my child/ward and our respective heirs, executors, and administrators. For the purpose of this waiver and release, “Star” includes Star’s related companies, successors, assignees, and licensees, and each such company’s respective agents, officers, directors, owners, employees, distributors, and advertising and promotional agencies. This waiver and release covers any damage, liability, costs, attorneys’ fees, and expenses whatsoever, arising directly or indirectly out of or in connection with use of the Data, including, without limitation, invasion of privacy, infringement of the right of publicity, defamation (including libel and slander) and any other personal and/or property rights.

This letter shall also serve to confirm that I have the authority to grant to Star the right to use my child’s/ward’s Data. I understand that Star has been induced to proceed with the production, distribution and exploitation of the Materials in reliance upon this agreement.

ACCEPTED AND AGREED TO:

\_\_\_\_\_  
**(Parent/Legal Guardian - Name)**

By \_\_\_\_\_  
**(Parent/Legal Guardian - Sign)**

**Minor's Full**  
Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Key Terms and Conditions:**

- The entire event is complimentary to ticket holders
- HSI subscribers will be prioritized at the sign-up and ticket distribution
- All entries subject to first come first serve and subject to limited capacity at the venue

Name:

Email Id:

I hereby agree to the attached Terms of Use and Release form. I have received the Privacy Policy.

Sign:

Date: